

## **Maxine Martinez**

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**February 21, 2023**

**Bain & Company**

**RE: BEL Program**

**Dear Hiring Manager,**

My name is Maxine Martinez and I am currently a sophomore at Florida State University. I am pursuing a major in English (specifically editing, writing, and media) and just submitted my application to double major in Public Relations. Through my education thus far I have grown proficient in research, writing, communication, and public speaking.

In high school, I was involved with my school's newspaper, The CHAT. Through years of hard work, discipline, and devotion I was awarded the position of Co-Editor in Chief my senior year. I cherish this time not only when I improved my writing and editing skills, but also when I learned how to manage and engage a group of people and run a successful operation. COVID-19, despite creating a multitude of obstacles, allowed us the unique opportunity to redesign our newspaper and transition to a website. During this time, in particular, I was concerned with our engagement and urged for the implementation of new types of media, such as podcasts.

In the fall semester of 2022, I worked as an intern with FSU-Teach, a double major program aimed at STEM students interested in teaching. My duties were concerned with outreach and changing the campus perception of the program; as such I was put in charge of their social media, the design and posting of flyers, and events like Market Wednesday on campus. I greatly enjoyed the opportunity to learn about a different program and the challenges that come with increasing student awareness and interest. My time with FSU-Teach has introduced me to the importance of effective marketing and strong connections.

Recently, I have also been accepted into Management Leadership for Tomorrow's Career Prep program. Through the next 18 months, I will be exposed to the necessary skills and traits that will help me break into a career in consulting. Upon joining the program, I was most excited to learn that they were partnered with Bain & Company. From my research into the field, I understand that Bain is at the forefront of consulting and I am consistently impressed by the reports and research your company works on. I would love the opportunity to work with such experienced and talented people.

Please review my resume for a more in-depth understanding of my work history and leadership roles. It would be a pleasure to speak with you and discuss this opportunity with Bain & Company

Thank you for your time and consideration.

**Sincerely,**  
**Maxine Martinez**

